



Dr. Evans Baiya

Technology & Innovation Strategist, Speaker, Author

Dr. Baiya is a technology and innovation strategist with nearly two decades of experience in information technology, product development, health engagement solutions, semiconductor engineering, and intellectual property strategy.

Evans has held global leadership positions in engineering management and strategic product development and marketing. His extensive experience includes the development of technologies and strategies with companies such as Samsung, IBM, Intel, Nokia, Microsoft, Texas Instruments, World International Patent Office, and others.

As a successful author, Evans has published more than 30 peer-reviewed publications and holds several technology patents. He is also the author of *The Innovator's Advantage: Revealing the Hidden Connection Between People and Process*, which he co-authored with Ron Price.

He holds a PhD in engineering and technology development, a master of business administration, and has completed postgraduate studies in chemistry, electrical engineering, business strategy and intellectual property with Harvard Business School.

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Dr. Baiya is an engaging speaker who has inspired Idaho hospital executives to think differently about innovation and ideas.

– Brian Whitlock, CEO, Idaho Hospitals Association

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Speaking

Evans is a dynamic and entertaining speaker, full of stories and practical examples, who presents topics in an analytical and engaging fashion. Evans believes that everyone is an innovator. He speaks on the importance of innovation and futuristic thinking for every organization, and his dynamic presentation style leaves companies inspired and ready to discover their next big idea.

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Topics

The Innovator's Advantage

Based on his award-winning book *The Innovator's Advantage*, Dr. Baiya shares the processes and practices he uses to help organizations dramatically improve their business results from innovation. During this hands-on workshop, attendees will learn the six stages of innovation; the unique passions, talents and skills that are ideal for each stage; and how to select and prepare innovation teams for superior performance.

Develop Ideas for Large-Scale Impact

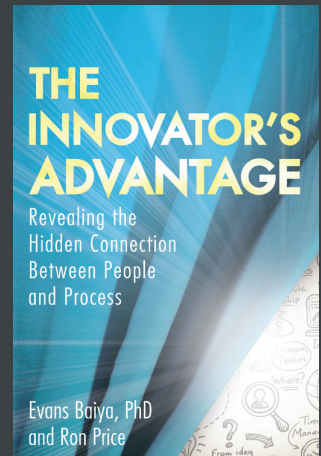
The main reason most inventions never result in large scale acceptance and impact is the lack of direction on "where and how" to get started, processes to follow, tools to use, and value creation methodology of their ideas. In this session, Evans introduces a five-part framework that inventors can use to prepare and create innovations that have large-scale impact, with national and international acceptance.

Access to Inspiration: Create Idea Factory

Ideas are the currency for innovation and growth. This is why it makes good business sense to create an idea factory in your organization—so that you never run out of opportunities. Learn the five aspects you need to create an innovation machine that continually generates new intellectual property, and how to best store ideas to make them accessible to all departments.

Strategy is a Choice

Strategy is not about what you say you will do, it's about what you are. Learn what you need to create a personal strategy, as well as a strategy for your organization. Evans presents the components of a successful strategy—needs, people, and value creation—and explains how your future is decided by the intersection of these three.



Evans is an engaging speaker, and his concept of Innovation Fitness is a great tool for anyone trying to start a business, move to the next level, or create a team with the right qualities to get there.



– Melissa Schug, Business Banking Officer, Idaho Independent Bank

Dr. Baiya is available for keynotes, ½-day and full-day workshops and retreats.



For more information please email Nichole MacDowell at nichole@price-associates.com or call +1.208.442.0556