



Wade Johnson

Leadership Advisor, Speaker

Wade Johnson is a healthcare CEO, executive coach, and speaker who works with leaders who are striving to bring about organizational change amidst disruption, difficult operating environments or challenging cultures. As an executive who practices his craft every day, Wade teaches leaders to recognize the exponential value of time invested in people. He helps organizations understand the influence of culture on change and learn five key competencies developed through his own executive application and well-practiced leadership, that foster creative, dynamic, and top-producing teams.

Using a very engaging speaking style, he shares his experiences as a CEO and his love of working with horses to create a deeper understanding of individual and organizational performance. His thought provoking ideas and experiences with horses help executives understand performance at a deeper level and create a more powerful connection to the people in their lives.

Whether as a speaker, executive coach or facilitating leadership team retreats, Wade is a catalyst for self-awareness, empathy and foresight. The cumulative effect of Wade's approach is leaders who are prepared to manage the big moments they encounter on their way to creating fully engaged organizations.

Wade is a Fellow of the American College of Healthcare Executives, and has served on various state healthcare organizations. He holds a bachelor's degree in Psychology from Eastern Washington University, a master's degree in Business Administration from Gonzaga University, and a master's degree in Medical Science from the Graduate School of Biomedical Sciences at UNTHSC. Wade is a certified behavioral, motivators, and acumen analyst, as well as guest lecturer and provides executive leadership coaching and consulting.

Speaking

Wade has a natural ability to teach and share his thoughts and ideas in ways that connect with his audience. Sharing stories about his leadership journey and experiences, as well as the insights horses have taught him through the years, he creates an environment that fosters self-awareness and commitment to leadership improvement. As a CEO, he understands the need for producing results and shares principles and experiences that are not only practical, but deliver to the bottom-line.

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Topics

Leadership Awareness: People drive the numbers

Challenging the industrialized notion of so-called “human capital,” Wade provides insight on how behavioral intelligence and people skills produce bottom-line results. Ongoing research and insight into human behavior shape this session, as leaders learn to more effectively connect with and tap into their greatest potential and resource.

5 Key Competencies Every Modern Leader Needs to Succeed

Learn 5 Key Competencies that every CEO needs now more than ever to succeed. Beginning with Leadership Awareness as the foundation, this session focuses on key competencies that will help CEOs be at their best and get the most from those around them, especially as they deal with change and disruption. Taught by a hospital CEO who has now lead three organizations through change, CEOs and executives will learn how these key competencies accelerated the change process, enhanced the ability recruit and retain employees, and produced bottom-line results.

Creating the Connections that Accelerate Change

As a healthcare CEO, Wade is intimately familiar with necessity of being able to lead and adapt to change. Caught in the current crosshairs of national debate and flooded with rapid advancements in training and technology, healthcare has proven to be a hotbed of change and a great proving ground for Wade’s concepts. In this session, Wade shares his personal experiences turning around three healthcare organizations and the key principles he used successfully leading them through the change process.



Without question, your presentation was the best I have ever attended on the topic. It was outstanding and I believe should be mandatory for all leaders.

– Derek Grewatz, Senior Account Executive, Chivaroli & Associates



Wade is available for keynotes, 1/2-day and full-day workshops and retreats.



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