



Courtney Feider

Leadership Advisor, Creative Brand Strategist

Courtney is a seasoned professional and a dynamic speaker who communicates important business principles through story and personal connection. In her work as a consultant, Courtney focuses on helping businesses recognize creativity as the engine for innovation and as a fundamental strategic pillar guiding organizations through times of development and growth. She believes that creative voice is the x-factor for modern business, as one generation retires and new rising talent takes their place in leadership.

Courtney is a former agency owner, and a former corporate marketing executive, and a successful serial entrepreneur, who has worked with companies as large as enterprise as well as small and medium businesses. Courtney has done leadership training, branding, communications, and sales in the healthcare industry, in high tech, and food and beverage, with organizations such as Hewlett Packard, Microsoft, W Hotel, Haggen Foods, Albertson's, Fred Meyer, Pfizer, Glaxo-Smith Kline, Merck, Astra Zeneca, Amgen, and Sundance Film Festival.

“ Courtney’s message about the naturally disruptive role played by project managers was richly nuanced and surgically precise. Her gentle but suggestive speaking style drew us in and we were moved to apply what we had learned in our careers and personal lives.

– Dev Ramcharan, PMP, CCTC, TD Bank



Speaking

Courtney energizes her audiences with out-of-the-box thinking and a speaking style that encourages thought and exploration. Courtney connects with audiences through personal stories and client case studies related to finding and harnessing chaos in a creative way, creating entrepreneurial success, sustainable life and community building, artistic and balanced living, and daily personal expression.

Courtney speaks about the myths of creativity, the benefits of creative disruption, and the emergence of new leadership. She presents proven details that help align a balanced, intuitive, and creative process for clear culture change, talent acquisition, management, and return-oriented brand shifts.

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